

AGENDA AND PUBLIC NOTICE  
BOARD MEETING FOR: KANE COUNTY TOURISM TAX ADVISORY BOARD (KCTTAB)  
KANE COUNTY COMMISSION CHAMBERS  
76 NORTH MAIN, KANAB  
3:00 pm  
THURSDAY – 7 February 2013

**AGENDA**

1. Call To Order/Roll Call  
Welcome & Introductions Board Members and Guests
2. Approval of minutes from 3 January 2013
3. New Business
  - a. TRT Grant Applications
    - i. ATV Fun Run/Jamboree
    - ii. Red Rock Roadrunner Car Show
    - iii. Women's Forum
    - iv. Symphony of the Canyons
    - v. Dreamland Safari Tours (Small Business)
    - vi. Amazing Earthfest (balance)
    - vii. Grand To Grand Ultramarathon (resubmit)
    - viii. Cowboy Poetry Rodeo @ County Fair
  - b. TRT Summaries
    - i. Glendale Apple Festival
    - ii. Juniper Fine Arts Summary
  - c. Setting a "Vision/Mission Statement" for the Tourism Board
4. Officer Reports
  - Commissioner Clayson
  - Chair Person James West
  - Recreation Director Report—Tyler Cornell
  - Visitor Center Report—Megan Fox
    - o Report on Long Beach Consumer Show & Upcoming Consumer Shows
  - Kane county Tourism Director, Ken Gotzen-Berg
    - o Report on NTA & Go West Summit
    - o Discuss moving KCTTAB Board Meeting to a more convenient time
    - o Progress on New website & Visitor Guide & Videos
    - o Increasing advertising exposure in AAA magazines, Utah.com & Utah Office of Tourism collateral & websites
    - o Financial Reports
5. Old Business
  - a. Board Training needed for those not in attendance at last month's KCTTAB meeting (Robert Houston, Grant Ramsay)
  - b. TRT Grant Applications revised, eliminating the "non profit" provision and removing the limits on Event Dollar Limits
  - c. Infrastructure Improvements for the "Terrace" (Ken G)
  - d. Assistant Tourism Director Applications & interview board
  - e. Update on Old Middle School (Robert Houston)

6. Announcements

- a. Agenda for next meeting, 7 March 2013, 3 pm, to be held at the Kane County Commission Chambers.

7. Adjournment